

Furniture for Support Spaces
CATEGORY 6
Thoughtstarters
E60PQ-140003/041/PQ

COLLABORATION Insights

How can the workplace be designed to truly enhance collaboration?

Collaboration fosters innovation. In today’s business climate, collaborative work is both face-to-face and virtual. The tools and spaces people require have changed and will continue to evolve. The collaborative spaces we design should include a palette of place, posture and presence that support these evolving group activities.

Understanding the types of collaboration.

Collaboration takes different forms based on the work at hand. Steelcase WorkSpace Futures studied collaboration and identified three distinct types of meetings: **Informative**, **Evaluative**, and **Generative**.

Informative Collaboration



Low complexity

- VOICE: phone or teleconference
- FACE: one or more participants
- INFORMATION: digital or analog

Evaluative Collaboration



Medium complexity

- VOICE: phone or teleconference
- FACE: one or more participants
- INFORMATION: digital or analog
- CAPTURE: text, pictures, whiteboards

Generative Collaboration



High complexity

- VOICE: phone or teleconference
- FACE: one or more participants
- INFORMATION: digital or analog
- CAPTURE: text, pictures, whiteboards
- CO-CREATE: shared annotation

COLLABORATION Design Considerations

Guidelines

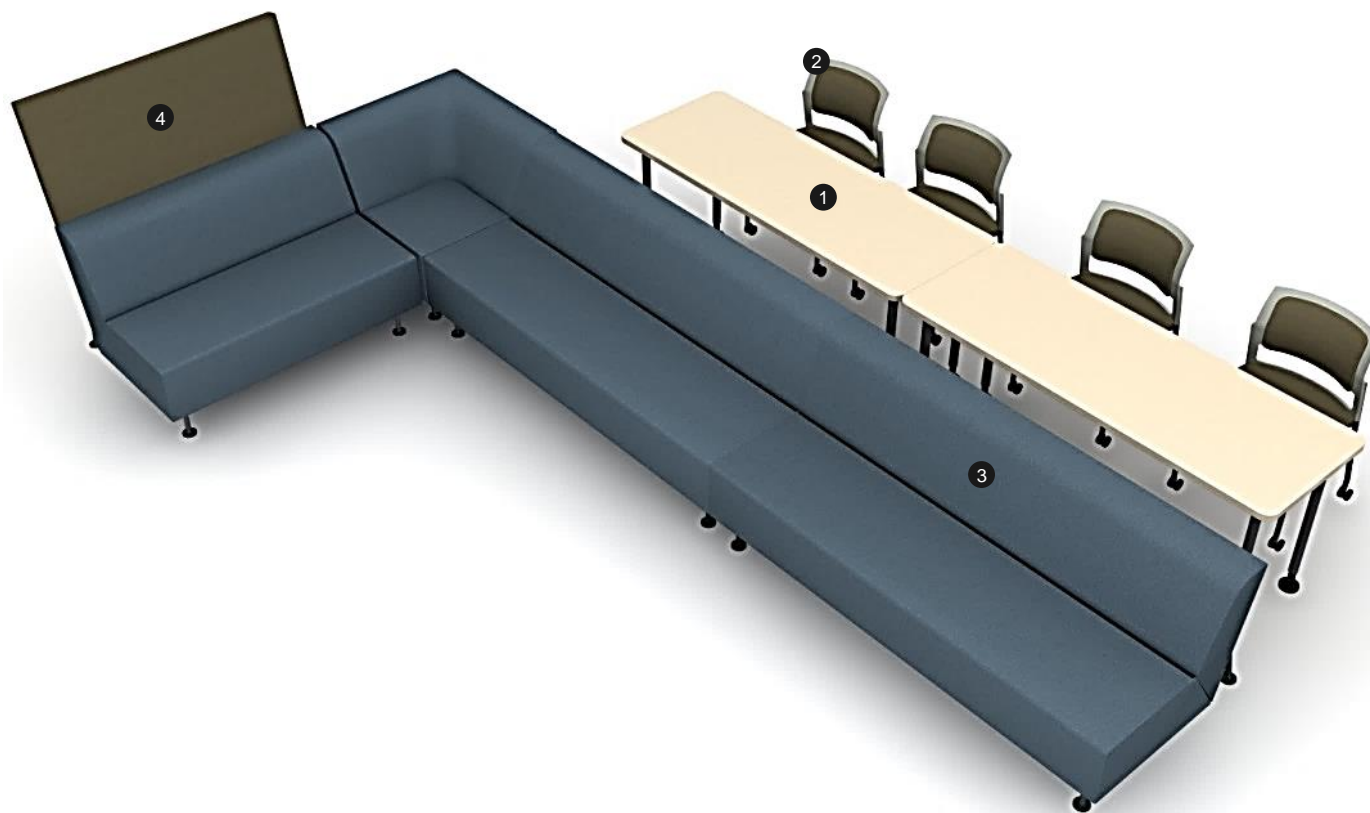
- Support **Informative**, **Evaluative**, and **Generative** processes. What user activities need to be supported?
- Provide a Palette of Place. Settings should range from:
 - open to closed
 - analog to digital
 - small to large
 - short to long duration
- Provide a Palette of Posture. Include lounge, desk, and standing height settings.
- Provide a Palette of Presence. Offer spaces for physical and virtual collaboration.
- Provide circulation space to encourage participate and movement.
 - allow 42" between a table and a wall
 - allow 60: between a table and a whiteboard
- Give each participant equal and intuitive access to both digital and analog information.
- Design spaces to promote eye contact, both digital and face-to-face.
- Plan for unplanned interactions; create spaces to support impromptu meetings.
- Provide spaces where users can see and be seen. Transparency builds trust and trust is the heart of collaboration.

Collaborative Settings



Two-Tier Presentation Space

COLLABORATION TYPE: [Informative](#)
PROVIDES: lounge and seated postures



PRODUCT NAMES

- ① Groupwork table
- ② Move collaborative seating
- ③ Campfire lounge seating
- ④ Campfire lounge seating with screen

FOOTPRINT OF DEPICTED SETTING

161 sq ft

Intimate Discussion Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: lounge and seated postures



PRODUCT NAMES

- ① Groupwork table
- ② Move collaborative seating
- ③ Bix straight sectional
- ④ Bix straight sectional with screen

FOOTPRINT OF DEPICTED SETTING

85 sq ft

Comfortable Discussion Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: lounge postures



PRODUCT NAMES

- ① Sidewalk armless chair
- ② Alight ottoman
- ③ Groupwork coffee-height table
- ④ Bix straight sectional

FOOTPRINT OF DEPICTED SETTING

127 sq ft

Shielded Discussion Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: lounge postures



PRODUCT NAMES

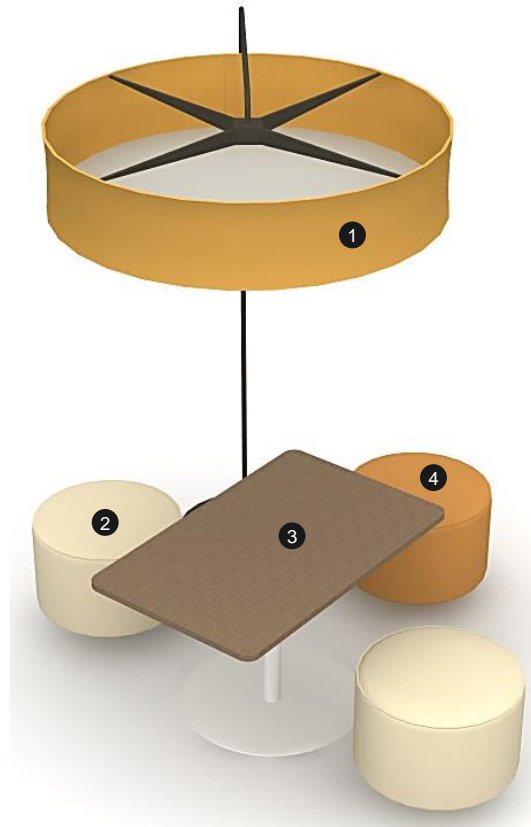
- ① Sidewalk lounge with arms
- ② Groupwork coffee-height table
- ③ Bix straight sectional with screen

FOOTPRINT OF DEPICTED SETTING

165 sq ft

Touchdown Collaboration Corner

COLLABORATION TYPE: **Evaluative** and **Generative**
PROVIDES: seated postures



PRODUCT NAMES

- ① Campfire Big Lamp light (non-NMSA product)
- ② Alight ottoman
- ③ Groupwork table with disc base
- ④ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

55 sq ft

Dynamic Collaborative Area

COLLABORATION TYPE: Informative, Evaluative and Generative
PROVIDES: lounge and seated postures



PRODUCT NAMES

- 1 Move guest chair
- 2 Campfire Big Lounge sofa
- 3 Groupwork coffee table
- 4 Groupwork table with disc base
- 5 Groupwork rectangular table
- 6 Groupwork mobile markerboard

FOOTPRINT OF DEPICTED SETTING

452 sq ft

Multi-Use Collaborative Area

COLLABORATION TYPE: **Evaluative** and **Generative**
PROVIDES: lounge and seated postures, and shielded and open privacy



PRODUCT NAMES

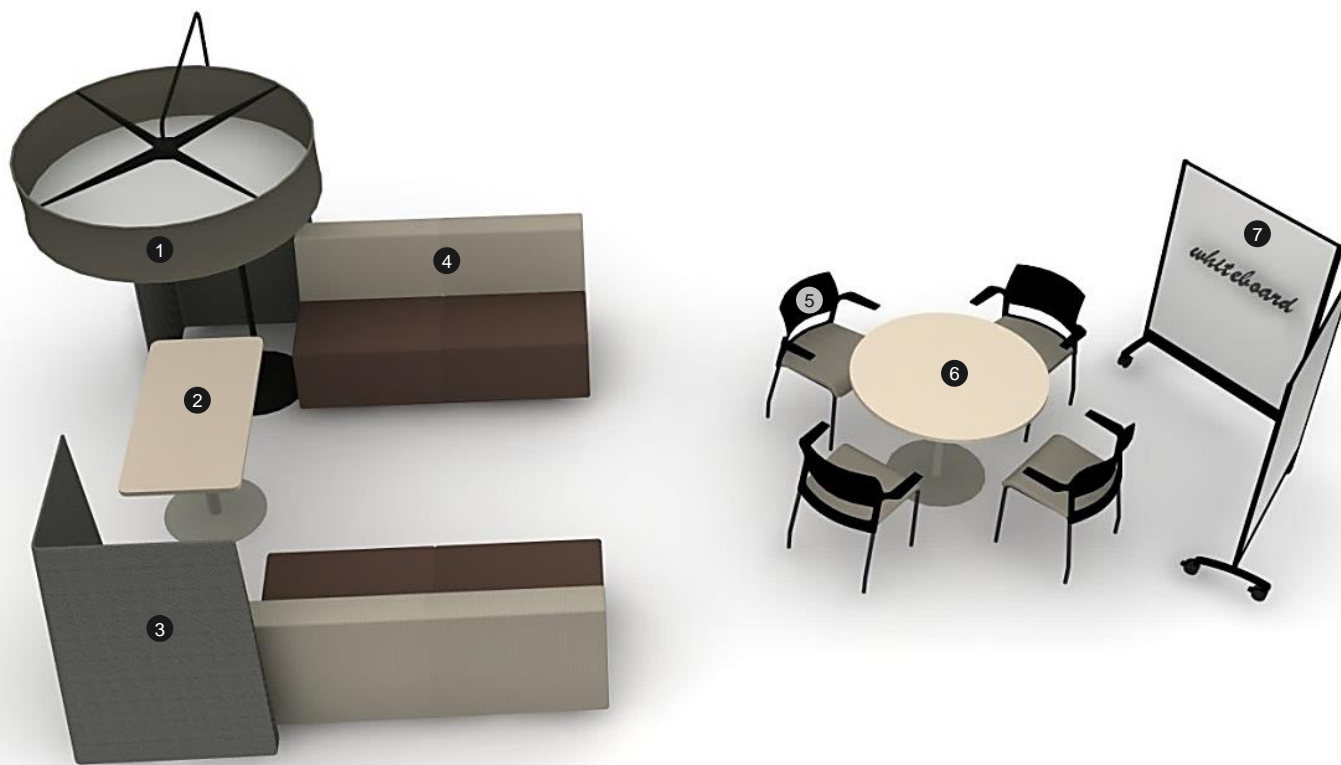
- ① Campfire Big Lounge sofa
- ② Move guest chair
- ③ Groupwork table
- ④ Alight ottoman
- ⑤ Groupwork table with disc base
- ⑥ Campfire Half Lounge chair
- ⑦ Campfire Big Lounge sofa

FOOTPRINT OF DEPICTED SETTING

294 sq ft

Collaborative Area (supports two groups)

COLLABORATION TYPE: **Evaluative** and **Generative**
PROVIDES: lounge and seated postures



PRODUCT NAMES:

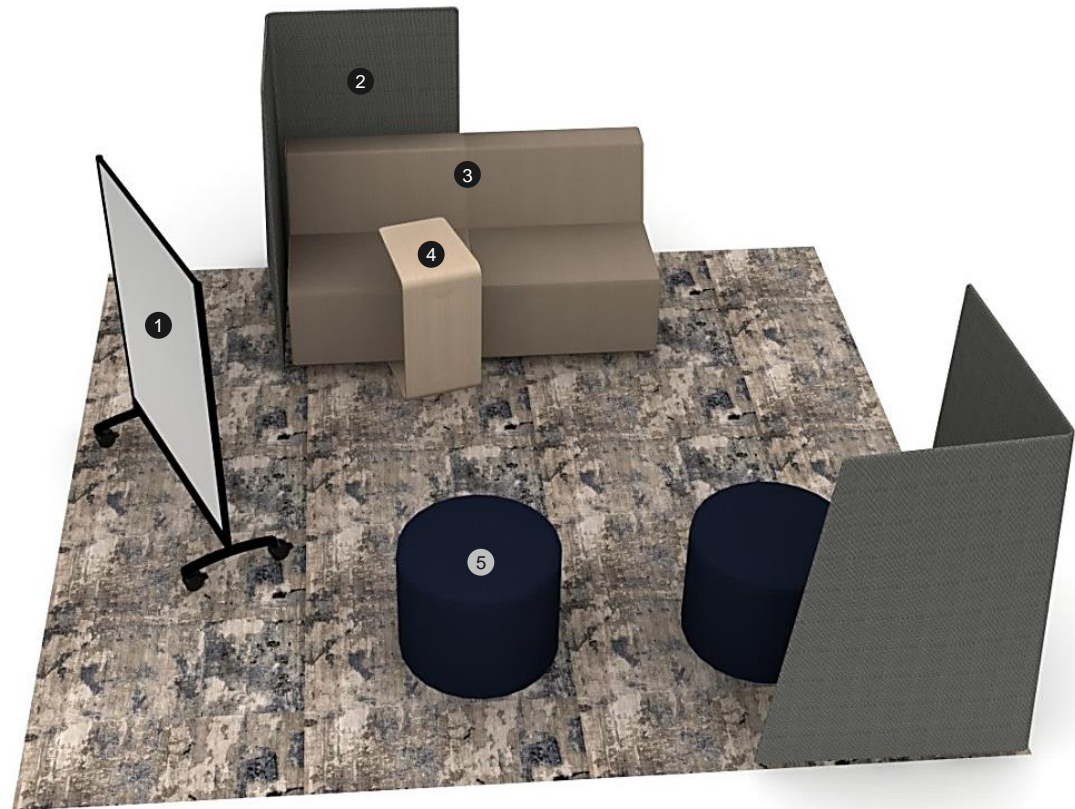
- 1 Campfire Big Lamp light (non-NMSA product)
- 2 Groupwork table with disc base
- 3 Campfire screen
- 4 Campfire Big Lounge sofa
- 5 Move guest chair
- 6 Groupwork table with disc base
- 7 Groupwork mobile whiteboard

FOOTPRINT OF DEPICTED SETTING

242 sq ft

Shielded Collaborative Area

COLLABORATION TYPE: **Evaluative** and **Generative**
PROVIDES: lounge postures



PRODUCT NAMES

- ① Groupwork mobile whiteboard
- ② Campfire screen
- ③ Campfire Big Lounge sofa
- ④ Campfire Personal table
- ⑤ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

130 sq ft

Shielded Information Area

COLLABORATION TYPE: [Informative](#)

PROVIDES: lounge postures



PRODUCT NAMES

- ① Campfire screen
- ② Campfire Big Lounge sofa
- ③ Groupwork table

FOOTPRINT OF DEPICTED SETTING

154 sq ft

Eclectic & Social Collaborative Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: lounge postures



PRODUCT NAMES

- ① Campfire Big Lounge sofa
- ② Sidewalk lounge chair
- ③ Groupwork coffee-height table
- ④ Alight ottoman
- ⑤ Campfire Personal table
- ⑥ Campfire Big Lounge sofa

FOOTPRINT OF DEPICTED SETTING
178 sq ft

Social Collaborative Area

COLLABORATION TYPE: [Informative](#)

PROVIDES: lounge postures



PRODUCT NAMES

- ① Campfire Big Lamp light (non-NMSA product)
- ② Campfire Big Lounge sofa
- ③ Groupwork coffee-height table
- ④ Sidewalk lounge chair with arms
- ⑤ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

236 sq ft

Presentation Collaborative Area

COLLABORATION TYPE: Informative and Generative
PROVIDES: lounge and standing postures



PRODUCT NAMES

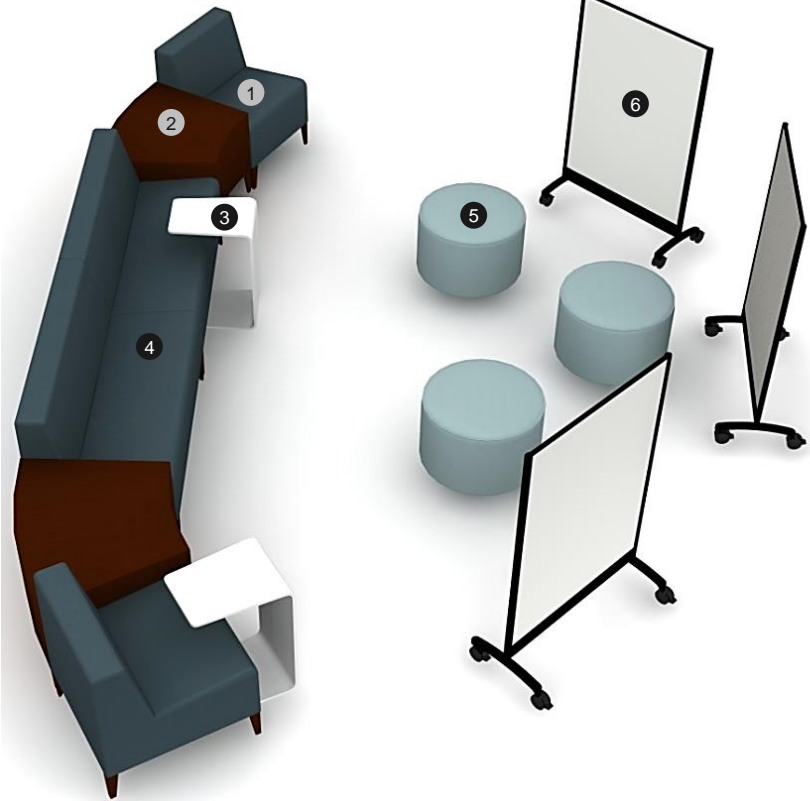
- ① Campfire Big Lounge sofa
- ② Campfire Personal table
- ③ Groupwork standing-height table
- ④ Groupwork whiteboard screen

FOOTPRINT OF DEPICTED SETTING

136 sq ft

Presentation Collaborative Area

COLLABORATION TYPE: Informative and Generative
PROVIDES: lounge postures



PRODUCT NAMES

- 1 Circa straight chair
- 2 Circa wedge table
- 3 Campfire Personal table
- 4 Circa straight loveseat
- 5 Alight ottoman
- 6 Groupwork mobile whiteboard

FOOTPRINT OF DEPICTED SETTING
225 sq ft

Collaborative Cafe

COLLABORATION TYPE: **Generative**
PROVIDES: lounge and seated postures



PRODUCT NAMES

- ❶ Circa straight loveseat
- ❷ Groupwork table with disc base
- ❸ Move guest chair

FOOTPRINT OF DEPICTED SETTING

103 sq ft

Technology-Supported Collaborative Area

COLLABORATION TYPE: **Generative**

PROVIDES: seated postures, and analog and digital content



PRODUCT NAMES

- ① media:scape shroud
- ② media:scape table (without technology)
- ③ Move guest chair
- ④ Groupwork mobile whiteboard

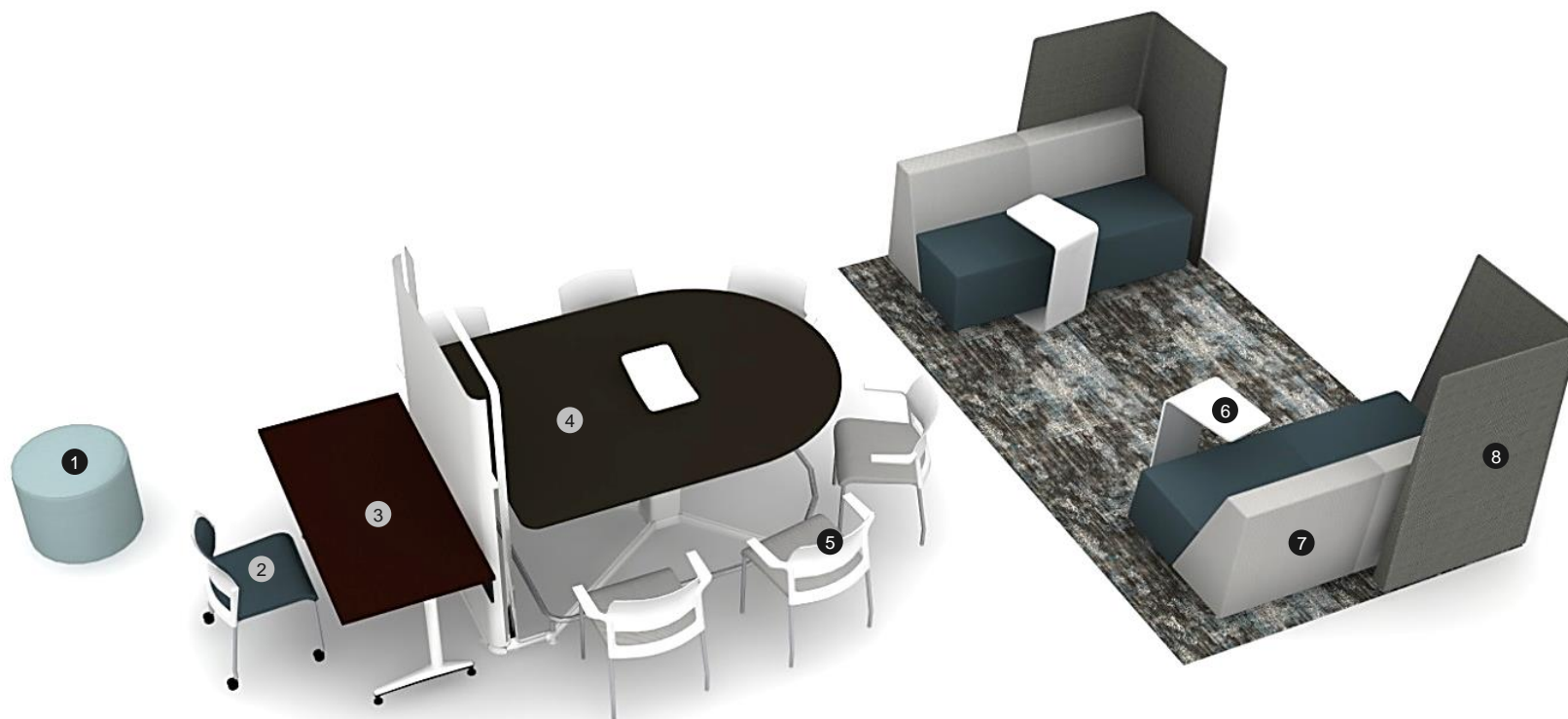
FOOTPRINT OF DEPICTED SETTING

225 sq ft

Technology-Supported and Focus Collaborative Area

COLLABORATION TYPE: **Evaluative** and **Generative**

PROVIDES: seated and lounge postures; analog and digital content; and, open and shielded privacy



PRODUCT NAMES

- 1 Alight ottoman
- 2 Move armless guest chair with casters
- 3 Akira mobile table
- 4 media:scape table (without technology)
- 5 Move guest chair with arms
- 6 Campfire Personal table
- 7 Campfire Big Lounge sofa
- 8 Campfire screen

FOOTPRINT OF DEPICTED SETTING

300 sq ft

Private Work and Conversation Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: seated and lounge postures



PRODUCT NAMES

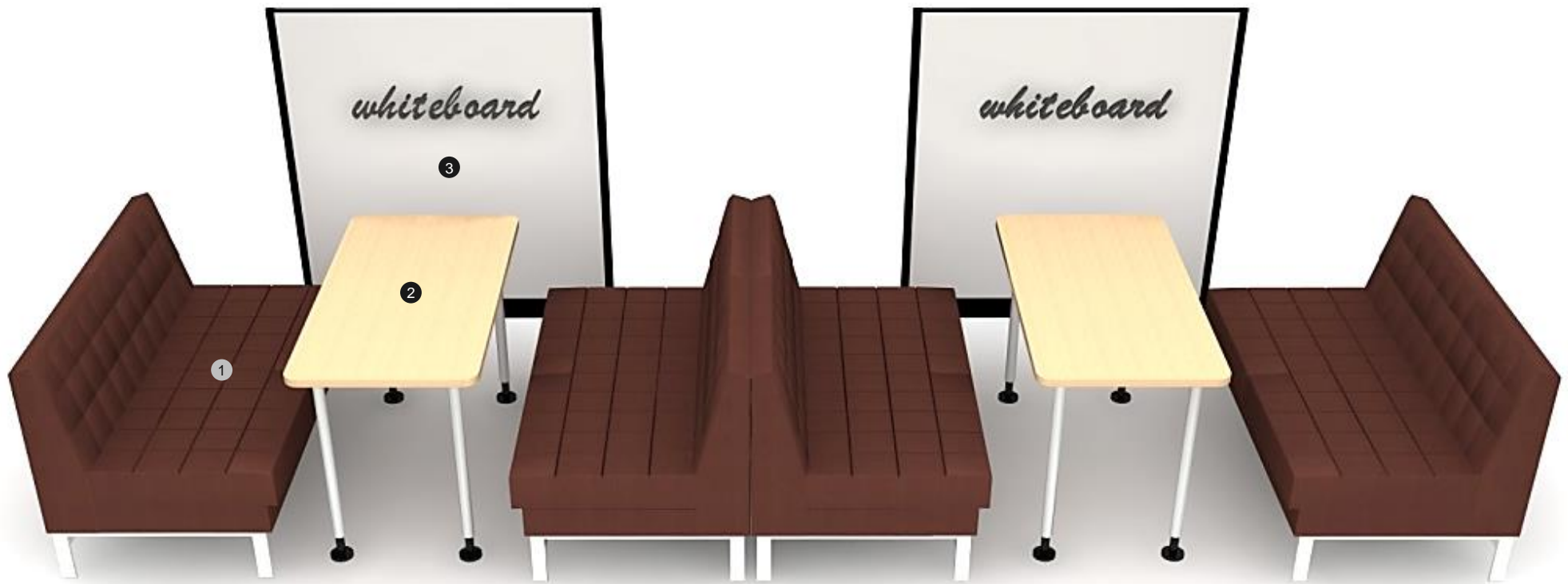
- ① Millbrae sofa
- ② Groupwork coffee table
- ③ Alight ottoman
- ④ Move armless guest chair with casters
- ⑤ Akira desk-height table

FOOTPRINT OF DEPICTED SETTING

94 sq ft

High-Density Collaborative Area

COLLABORATION TYPE: **Generative**
PROVIDES: lounge postures



PRODUCT NAMES

- ① Millbrae sofa
- ② Groupwork table
- ③ Groupwork whiteboard screen

FOOTPRINT OF DEPICTED SETTING

95 sq ft

Semi-Private Collaborative Area

COLLABORATION TYPE: **Informative** and **Generative**
PROVIDES: lounge and standing postures



PRODUCT NAMES

- ① Bix straight sectional with screen
- ② Bix straight sectional
- ③ Groupwork coffee table
- ④ Groupwork mobile whiteboard

FOOTPRINT OF DEPICTED SETTING

124 sq ft

Social Collaborative Area

COLLABORATION TYPE: **Generative**
PROVIDES: lounge postures



PRODUCT NAMES

- ① Sidewalk lounge chair with arms
- ② Millbrae sofa
- ③ Groupwork coffee table
- ④ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

156 sq ft

Mini Meeting Area

COLLABORATION TYPE: Informative and Generative
PROVIDES: seated postures



PRODUCT NAMES

- ① Groupwork mobile whiteboard
- ② Move guest chair with arms
- ③ Akira table

FOOTPRINT OF DEPICTED SETTING

99 sq ft

Reconfigurable Meeting Area

COLLABORATION TYPE: Informative and Generative

PROVIDES: seated postures



PRODUCT NAMES

- ① Groupwork mobile whiteboard
- ② Move guest chair with arms
- ③ Akira mobile tables

FOOTPRINT OF DEPICTED SETTING

180 sq ft

Focus and Collaborative Area

COLLABORATION TYPE: **Evaluative**
PROVIDES: seated and lounge postures



PRODUCT NAMES

- ① Groupwork tackable screen
- ② Sidewalk lounge with arms
- ③ Campfire Personal table
- ④ Groupwork table with disc base
- ⑤ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

180 sq ft

Breakout Team Collaborative and Café Areas

COLLABORATION TYPE: **Generative**
PROVIDES: seated postures



PRODUCT NAMES

- ① Move plastic guest chair
- ② Groupwork table

FOOTPRINT OF DEPICTED SETTING

254 sq ft

Learning Collaborative Area

COLLABORATION TYPE: **Generative**
PROVIDES: seated postures



PRODUCT NAMES

- ❶ Groupwork mobile whiteboard
- ❷ media:scape shroud
- ❸ media:scape table (without technology)
- ❹ Alight ottoman
- ❺ Alight ottoman
- ❻ Alight ottoman

FOOTPRINT OF DEPICTED SETTING

221 sq ft